

Laura Calderón

Industrial & Graphic Designer.

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Israel.

About me

I am a multidisciplinary designer. I love developing practical visual experiences and interfaces through digital and graphic design. With experience in commercial design at IKEA, I bring creativity, efficiency, and proactive skills to every project to ensure outstanding results.

Education

2017 - 2021

B. Des Industrial Design
Hadassah Academic College

2024 – Present

Design Online Courses at DOMESTIKA

-After Effects.

-Advanced After Effects.

-App design with Figma: From brief to prototype.

-Design Systems for web pages with Figma.

-Advanced Adobe Photoshop.

-Specialization in graphic design and visual communication.

Skills

Software

-Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Premiere, Aero, Express)

- Figma

- Spline 3D

-Blender

Experience

-05/2024 – Present

Freelance Graphic Design Works

-12/2021 – 05/2024

Visual Merchandising Designer -
IKEA

-03/2016 – 12/2017

Sales Representative - Avi Luvaton
Gallery

-05/2014 – 03/2016

Sales Representative - H Stern
Jewelers

Languages

Spanish

Hebrew

English

Soft Skills

Project Management

Creative Thinking

Problem-Solving

Concept Development

Attention to Detail

Visual language

Color optimization

Ambition

Adaptability

Portfolio: <https://lauracalderon.design> - <https://bento.me/lauracalderon>

Recommendations: Available upon Request.